

# Essentials 2022 YEAR END REPORT



## MEMBER VISITS

In January 2022 we served 83 households.

In December we served

**184**

households.  
*(That is an increase of 101 households)*

**165**

new memberships

**301**

unique households served

**1,471**

visits to the store  
*(average of 4.89 visits/household)*



## WHAT IMPACT HAS THE ESSENTIALS STORE MADE ON OUR COMMUNITY?

In the past year, Essentials has more than doubled the number of households that are being served per month, and the organization has significantly increased the number of donors, business connections, and organizational partners. There has been more work done this past year in creating awareness in the community than has ever been done before. Essentials has also reconnected to the Frontline congregation, which is evidenced through an increase in items donated as well as an increase in the number of volunteers serving within the organization.

The intangible impact on the Essentials community is even greater. Every week members share prayer requests and answered prayers. Addictions have been broken because of someone finally feeling a sense of belonging. Suicidal thoughts were broken when a member knew that they had a community to go to for prayer the next morning. One member donated needed baby items to another member who was in desperate need. A single mom, who felt so lost, got connected to community and found hope again. An Essentials member came to a Christmas service and gave her life to Christ. There are many more stories of impact and there will be many more to come. God has big plans for Essentials.



## FINANCES

Increased our donor base by

**18**

donors

Received over

**\$34,000**

in grants and private donations



## PRODUCTS

Received over

**5,000**

donated items

Distributed an average of

**1,800**

items per month



## PARTNER ORGANIZATIONS

- The StoreHouse
- Alpha GR
- Open Doors
- DHHS
- Cherry Health
- HealthNet of West Michigan
- United Way/211
- Catholic Charities
- Samaritas
- North End Community Ministries
- St. Alphonsus Catholic Church
- True North
- Cradles of Grace
- ICCF Community Homes
- In The Image
- Love Your Neighbor
- Calvin University
- Oasis of Hope
- B2
- Timmers
- Meijer
- Biggby
- Flo's Pizzeria
- Cookie Chicks
- Plainfield Pulse
- Plainfield Fire Department



## VOLUNTEERS

Added **20** new volunteers

Held **2** volunteer gatherings/meetings